

Report Date: 12/27/21	Job #: KP211030
To: Kevin Prince	Search Type: WW Patent Search
	Search Subject: Sample Search
Phone:	Email:
Fax:	
Search Fee: \$795.00	Note: If you have not previously paid, this serves as your invoice which is due and payable upon receipt.

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Thank you for allowing us to conduct your patent search! Your search fell into one of the categories checked below. Please read the description and make sure that you understand the implications before pursuing a patent, or taking (or not taking) any further steps.

- A thorough search was conducted, but no relevant patents were found.
- A thorough search was conducted, and relatively few relevant patents were found. These are categorized in two groups in the following pages. The "A" group are most relevant, and the "B" group appear relevant in some way but are mostly provided to illustrate surrounding technologies. (The B group may also include some A group patents.)
- A thorough search was conducted, and a moderate number of patents were found. These are categorized in two groups in the following pages. The "A" group are most relevant, and the "B" group appear relevant in some way but are mostly provided to illustrate surrounding technologies. (The B group may also include some A group patents.)
- A thorough search was conducted, and a fairly large number of patents were found. These are categorized in two groups in the following pages. The "A" group are most relevant and recent, and the "B" group either appear relevant in some way or appeared relevant but were older references. The abstracts or patents in this group should be reviewed carefully by the client for relevance, as there may also be highly-relevant references in this group. (The B group may also include some A group patents.)
- A thorough search was not able to be conducted, but a few patents are listed that may be relevant. Reason for inability to perform a thorough search:
- A manual search is needed for this type of search. Your search fee has been refunded and the work performed on this search is complimentary.

Number	Key Word Group
1	"bar code",qr,"quick response",token,upc
2	scan,sens*,detect,read*
3	link,url
4	survey,question,quiz
5	proof,prove,evidence,validat*
6	video,mpeg,media
7	watch,view
8	reward,award,money,voucher,prize,gift,monetary,coupon,compensat*,rebate

US Patent Classifications Searched:

Code	Schedule
cpc: G06Q30/02 45	data processing systems or methods, specially adapted for administrative, commercial, financial, managerial, supervisory or forecasting purposes / commerce, e.g. shopping or e-commerce / marketing, e.g. market research and analysis, surveying, promotions, advertising, buyer profiling, customer management or rewards / advertisement / determination of advertisement effectiveness / surveys
cpc: G06Q30/02 73	data processing systems or methods, specially adapted for administrative, commercial, financial, managerial, supervisory or forecasting purposes / commerce, e.g. shopping or e-commerce / marketing, e.g. market research and analysis, surveying, promotions, advertising, buyer profiling, customer management or rewards / advertisement / fees for advertisement
cpc: H04N21/47 84	pictorial communication, e.g. television / selective content distribution, e.g. interactive television or video on demand [vod] / client devices specifically adapted for the reception of or interaction with content, e.g. set-top-box [stb] / end-user applications / supplemental services, e.g. displaying phone caller identification, shopping application / receiving rewards
cpc: G06Q30/02	data processing systems or methods, specially adapted for administrative, commercial, financial, managerial, supervisory or forecasting purposes / commerce, e.g. shopping or e-commerce / marketing, e.g. market research and analysis, surveying, promotions, advertising, buyer profiling, customer management or rewards
cpc: G06Q30/02 01	data processing systems or methods, specially adapted for administrative, commercial, financial, managerial, supervisory or forecasting purposes / commerce, e.g. shopping or e-commerce / marketing, e.g. market research and analysis, surveying, promotions, advertising, buyer profiling, customer management or rewards / market data gathering, market analysis or market modelling
cpc: G06Q30/02 15	data processing systems or methods, specially adapted for administrative, commercial, financial, managerial, supervisory or forecasting purposes / commerce, e.g. shopping or e-commerce / marketing, e.g. market research and analysis, surveying, promotions, advertising, buyer profiling, customer management or rewards / discounts or incentives, e.g. coupons, rebates, offers

Notes and Opinion from the Patent Agent:

When conducting your patent search, we looked primarily for other "prior art" patents and patent applications that included all of the following, which we felt were the primary patentable features of your device:

A The Only Question That Matters Website that includes the following features:

Number	Feature
1	QR Code
2	Survey Questions
3	Video
4	Reward

Your search is broken down into two lists: the A-list and the B-list. The A-list includes the most relevant prior art we found, and we've also included each of these patents in their entirety in the report. The B-list contains prior-art references that may be of interest to you because they includes some of the features of your invention. However, we felt that these patents were not patents that you necessarily should worry about in terms of the patentability of your device... although you should certainly review them. The B-list patents are not reprinted in this report, but you can obtain any of them for free on-line by going to either www.google.com/patents or www.freepatentsonline.com and entering the patent numbers in the search box.

The PTO has three main requirements before granting a patent. These are 1) usefulness, 2) non-obviousness, and 3) novelty. I'll address each of these below as they relate to your invention and what we found in the search.

First, your invention is clearly useful. Further, I believe it falls under patentable subject matter (otherwise we wouldn't have done the search).

Second, I believe your invention is not novel. There appears to be at least one patent in your search report (eg. [10636049](#)) that has all of your main features. As a result, I think a PTO Examiner would likely reject your patent application based on this one similar patent alone. Such a rejection tends to be difficult to overcome. You can expect that filing an application on this invention will result in such a rejection, typically one to three years from now. Meanwhile, if you did decide to file an application, you would be legally "patent pending" until six months after such a rejection (provided you failed to respond or "argue" with the Examiner). It may be that "patent pending" is a status you want to achieve regardless of the final outcome of the patent examination at the PTO. In that case, please let us know. There may be less inexpensive options for accomplishing this than filing a full utility patent application.

Third, your invention also appears to be what the PTO calls "obvious." That is, there appears to be a multiple number of prior art references that, when combined, would result in essentially your invention (for example, US

[20160225016](#) and US [20130117084](#)). A PTO Examiner, I feel, is likely to say that it would be “obvious to one skilled in the art” of making such items to combine these patents to get your device. Many patent applications are rejected based on this “obviousness” test—about 90%--and I think based on the results of our search, your invention would likely fall into that category. Please refer to the chart below.

With a novelty-type rejection, if you wish to move forward with a patent application, it’s important to add any optional elements to your application. It may be that one or more of those optional elements is the key to obtaining allowance on your application from the PTO Examiner. You might also put your “inventor’s hat” on and think of ways of improving the prior art references that we found in this report. We have a saying that the inventing doesn’t really start until you get your patent search back, since it may well show you areas in the industry that have holes to fill.

Note that many patent applications that are rejected based on obviousness can be argued in what’s called an “office action response.” About half of such patents are eventually issued, usually with narrower (weaker) claims. So this type of rejection isn’t fatal to your application, and doesn’t necessarily mean that your invention is not patentable, but you have to expect to fight for it. That takes time, but a well-crafted response can very often save the application.

That notwithstanding, the challenge now is to come up with arguments as to why it would not be obvious to combine these patents to get your invention. If you decide to proceed with an application, in order to give it the best chance of eventually being allowed, it is important to put as much detail as possible into the application, showing multiple embodiments, alternate ways of accomplishing features of your invention, and anything else that might be used to “hang your hat on” when it comes to later arguing why your invention is non-obvious. Unfortunately, it’s difficult to predict accurately what patents specifically an Examiner is likely to use in an obviousness rejection, but it is likely that they will come from your A-list, attached. To the extent that we can preempt obviousness arguments of the Examiner in the patent application, such a rejection will be “softer” and more easily overcome with an office action response. Keep in mind that currently it takes the PTO typically between one and three years to examine a new application, so you wouldn’t have to respond to the PTO with an office action response until that time, and in the meantime you would be legally “patent pending.”

Patent or Pub. No.	QR Code	Survey Questions	Video	Reward
20210365980			X	X
20160225016		X	X	X
8561099		X	X	X
20120130794	X			X
20160328730	X		X	X
20150039409	X	X		X
20150324863	X	X		X
20130117084	X	X	X	X
10636049	X	X	X	X

Description of elements. Please carefully review the description of the elements for your invention. Often the patentability of an idea will come down to one single new element. Therefore, it is important to determine the

key elements of your invention and whether they are indicated on this report. Also, the patentability of an idea may depend on whether the new element is described broadly or narrowly. As a rule of thumb, it is usually harder to obtain a patent on a broad idea than a narrow idea. Therefore, also please review if each element description has the appropriate level of broadness or detail.

Design Patent vs. Utility Patent. Another potential option is to apply for a design patent. Design patents protect the novel ornamental design or appearance of an invention. They do not protect the functionality of the invention; therefore, they are not considered as strong as utility patents in general. Design patents last 15 years, while utility patents last 20 years from the filing date. However, design patents tend to be easier and cheaper to obtain and do provide protection against others copying the ornamental appearance of the product. Also, design patents allow you to claim "patent pending" on your product during the application process. If a patent later issues, then you would be able to use that design patent number on your patented products. In some cases, both utility and design patents may be applied for in order to protect both the functionality and ornamental appearance of an invention. Please ask us if you have questions about this.

Additional risks: It should be noted that there is no guarantee that a patent search is ever totally complete, inasmuch as the United States patent system presently includes almost seven million U.S. patents which are classified and cross-classified within one or more of 125,000+ classification areas. It is, therefore, exceedingly difficult to be more than reasonably certain that the most pertinent patent art has been located. Further, there are 18-months worth of patent applications that are not published (they're still a secret). Still further, if this was a US search, there's a chance that the Examiner will find non-US patents that may cause you problems. Also, any publicly disclosed information can be used as prior art. This search focused only on patents and patent applications; therefore, there could be additional public information available that may affect the patentability of your idea. Finally, it is our experience that no matter who did the initial search, the patent examiners often find additional relevant prior art that they use in their opinions. Typically, the prior art found by the examiner is used with other patents in a Sec. 103 "obviousness" rejection, but occasionally, they do find prior art that leads to a Sec. 102 "non-novel" rejection. As such, before you make large investments into your invention in terms of developing prototypes, tooling, production runs, and the like, you are advised that the issuance of a U.S. Patent is the final word in terms of patentability, and a search of this type is never 100% certain of finding every pertinent reference.

Important! In order to obtain a patent, your idea must not have been publicly disclosed for more than a year. If you have sold any of your invented products, established a website, or otherwise publicly disclosed your invention, please let us know when.

Commercial Success. Also, being able to obtain a patent or not does not in itself indicate the potential for commercial success of your idea. There are many patents that are granted that are not commercially successful. Likewise, there are many products on the market that are successful commercially, but that are not patented. Therefore, be careful about letting the patentability of your invention unduly influence your pursuit in making a commercial success of your invention. There are many factors in being successful in business and the ability to patent a device is just one of many factors to consider.

Your Patent Agent: Kevin Prince, 1-800-505-5610 X33, kevin@quickpatents.com

About Your Report:

Carefully review the full patent documents (if provided) and the summaries/abstracts provided on the A, B, and/or C lists, paying particular attention to those on the A list. These are the patents that your researcher felt were most relevant to your invention.

Note that not all patents may have been included in your search report in their entirety. If there is a patent that appears to be relevant from the list, or that you just want to print-out for your information, you can obtain a copy for free in either of two ways:

- 1) Go to <http://patft.uspto.gov/netahtml/PTO/srchnum.htm> and enter the patent number of the reference you're interested in.
- 2) Go to www.freepatentsonline.com/1234567.pdf (where 1234567 is the patent number that you wish to see). If the patent is a design patent, use the format www.freepatentsonline.com/D123456.pdf. If the patent number has fewer digits than shown above, pad the number with leading zeros, as in D001234.pdf.

What to do next:

To obtain a patent in the U.S., the invention must be useful, novel, and “non-obvious.” It’s the “non-obvious” requirement that presents the biggest problem for most inventors. By “obvious,” the U.S. Patent & Trademark Office means “obvious to one skilled in the art.” So if your invention can be “put together” by combining different elements from, for example, patents 1, 2 and 3, then it may run the risk of being rejected as unpatentable over these “prior art” patents. In our experience, about 90% of the inventions we review fall into this category. Note, however, that even for these 90% there is still a chance to obtain a patent, and there is a way of obtaining a “patent pending” status for relatively little expense even if there is little hope of getting a patent in the future due to the number and relevancy of the prior art.

If, however, your invention cannot be “pieced together” by the elements in this search report (for example, your invention has fewer elements than any of the prior art patents, or unique and new elements), then your invention may be patentable, and perhaps even strongly so.

Let us know if you have any questions about this opinion or your search, or if you'd like to start work on a patent application. For more information about patents in general, visit the U.S. Patent and Trademark Office website at www.uspto.gov.

We appreciate the opportunity to be of service to you, and please don't hesitate to call with questions.

A-List

The A-List contains references with the greatest number of features that appear similar to your invention. The table shows the US citation number, Inventor name, Publication or Issue date, and the fourth column contains the title and abstract (if available). The citation number is a hyperlink to the complete document, which includes all of the figures and text. You can access the document by mousing over the citation number, and clicking. (If you are viewing in MS Word, then you'll need to press your control key while you click.)

Number	Inventor	Pub or Issue Date	Title & Abstract
20210365980	Hain		<p>System and Method for Video Viewing</p> <p>Apparatus and associated methods relate to a rewarded viewing video distribution system configured to reward a user for viewed video content based on presenting video content to a user, assigning the user rewards generated based on the value of the video portion viewed, and automatically presenting the user with marketplace credit to spend the rewards. In some embodiments, the viewed video portion value may be determined as a function of a predetermined reward threshold. In an illustrative example, the predetermined reward threshold may be the video percentage viewed. Various implementations may employ a reward threshold based on advertisements viewed, permitting advertisement spending adapted as a function of verified advertisement views. Some examples may reward views using a video player plug-in. Some embodiments may permit a user to spend viewing rewards on affiliated partner services or products. Various examples may advantageously provide earned rewards spendable via an integrated rewards spending gateway.</p>
20160225016	Patel	2016-08-04	<p>Advertisement-Based Gaming System And Method</p> <p>An advertising-based gamification system delivering advertisements and measuring delivery and attention to the advertisements, including an allocation server, a database including stored data objects including media advertisements and questions in a plurality of languages, each of the questions associated with a particular media advertisement, a translation module monitoring translation statuses of each of the stored data objects in the plurality of languages, a location module receiving location data indicative of a location of at least one of the plurality of devices, software selectively presenting one of the media advertisements and a plurality of associated questions from the stored data objects to a device based on at least one of the location data and a language preference, software to receive and store data indicative of answers to the questions from the device, and software executing on the allocation server to quantify views and attention of the media advertisements.</p>
8561099	Demirtshian	2013-10-15	<p>Systems and methods for using interactive content to increase viewership</p>

			<p>Various embodiments of the present disclosure are directed to methods and systems for increasing viewership of video content. Video content may be provided for viewing by a plurality of users. Interactive content may be associated with the video content and delivered for viewing by the plurality of users. The interactive content may request a response from the users, and one or more reward levels may be assigned to each responding user.</p>
20120130794	Strieder	2012-05-24	<p>Method and System for Managing Customer Relationships</p> <p>According to one embodiment, the method comprising the steps of creating, by a first user of the social networking site, at least one first profile associated with a business; creating, by a second user of the social networking site, at least one profile associated with a potential customer; generating, by the first or a third user of the social networking site, at least one machine readable token associated with the first profile; displaying the at least one machine readable token in an intended business context; capturing, by the second user, the at least one machine readable token with a mobile device; submitting, by the second user, information regarding the captured machine readable token to the social networking site; and automatically creating a link on the social networking site between the first profile and the second profile in response to the submitted information.</p>
20160328730	Salamon	2016-11-10	<p>METHOD, SYSTEM AND APPLICATION FOR ACKNOWLEDGING CONTENT AND PROVIDING REWARD OPPORTUNITIES TO A USER DEVICE</p> <p>Methods, systems and/or applications for providing reward and other opportunities to a user and/or user device for acknowledging content such as e.g., advertisements, audio, video, and textual content.</p>
20150039409	Marsico	2015-02-05	<p>Methods And Systems For Providing Scan Triggered Application Services</p> <p>Disclosed are methods, systems and computer program products for providing scan-triggered application services to a user using a scanable information encoded in a service scan code, such as a bar code, a quick response (QR) code, an RFID code/tag, or an NFC code/tag. In one embodiment, a mobile communication device such as a smartphone, tablet computer or other mobile computer is adapted to include a scan-triggered service client module for scanning and communicating scan code information obtained from a scanable service code. In one exemplary embodiment, service scan code scanning is accomplished by a code scanner that is associated with the smartphone or other mobile computing device. The scan-triggered service client module communicates the obtained scan code information to an associated server application for collecting and processing the scan code information and providing the associated service. The server application is adapted to grant the scanning user a digital reward that has an initial value</p>

			at the time of the grant, and to subsequently alter the worth of the reward to a second value at some time after the time of the grant.
20150324863	Pugh	2015-11-12	<p>ADVERTISING WITH INTERACTIONS BETWEEN A USER AND AN ADVERTISED SUBJECT MATTER</p> <p>Methods, devices, and computer program products for creating and presenting interactive advertisements are described herein. An interactive advertisement comprising one or more requested interactions may be created and presented to a user. An interaction may be, for example, capturing an image of a product, saying a brand name, visiting a location, or the like. The user may provide input responsive to the requested interaction, and the input may be validated. If the user successfully completes the requested interaction, the user may receive a reward or other compensation. Aspects of the methods, devices, and computer program products, such as interactive advertisements, requested interaction types, and compensation for completing a requested interaction, may be controlled or targeted based on user or advertiser preference. In some aspects, the interactive advertisement may be created by an advertiser or by an operator of an interactive advertising platform using a specially-programmed computing device.</p>
20130117084	Rooke	2013-05-09	<p>ENGAGEMENT REWARD AND REDEMPTION SYSTEM</p> <p>An engagement reward and redemption system is disclosed. Within the platform, consumers, entities and processes interact with an engagement management system to manage transactions, compensation events, consumer profiles, etc.</p>
10636049	Horowitz	2020-04-28	<p>Identifier-based coupon distribution</p> <p>A client device detects a QR code (or NFC tag). The client device decodes the QR code. The client device determines that the data encoded within the QR code includes a URL. Based on the URL, the client device sends a first request to a first server identified by the URL. In response to the first request, the client device receives from the first server data configured to cause the client device to display, to a user of the client device, at least one of: a video or an interactive web page. Responsive to the data encoded in the QR code, the client device sends to a coupon server: identification data associated with a user of the client device, and a request for the coupon server to distribute a digital coupon for an offer associated with an identifier encoded within the QR code to an account associated with the user.</p>

B-List

The B-List contains references that appear to show at least one feature from your disclosure. The table shows the US citation number, inventor name, publication or issue date, and the fourth column contains the title and abstract (if available). The citation number is a hyperlink to the complete document, which includes all of the figures and text. You can access the document by mousing over the citation number, and clicking. (If you are viewing in MS Word, then you'll need to press your control key while you click.)

Number	Inventor	Pub or Issue Date	Title & Abstract
20130125161	Herby	2013-05-16	AWARDS AND ACHIEVEMENTS ACROSS TV ECOSYSTEM Embodiments for awarding a user are provided. In one example embodiment, a method for awarding a user comprises receiving a user-viewing goal detailing a specific linear video content viewing behavior of the user. The method also includes receiving one or more user-specific reports of all linear video content viewing behaviors of the user while using each of a plurality of different applications, and granting an award to the user if the user-specific reports collectively indicate the user-viewing goal is reached by the user.
20210312496	Ito	2021-10-07	MANAGEMENT SERVER AND MANAGEMENT PROGRAM To appropriately give a reward to a provider of a content that has contributed to a sale of a product and to improve the quality of the content is a technical problem, and, as a solution to the problem, there is provided a management server that can perform a process of registering, for each product, a predetermined product introduction rule that needs to be observed in creating a product introduction video, a process of receiving the product introduction video from a provider, determining whether or not the product introduction video complies with the product introduction rule, and registering the product introduction video that complies with the product introduction rule in association with the product corresponding to the product introduction video, a process of, when a sale of the product is completed, specifying one or two or more product introduction videos that have contributed to the sale of the product among the product introduction videos that are viewed by a purchaser of the product out of a plurality of the product introduction videos that are registered in association with the product according to a predetermined specification rule determined in advance, a process of determining a reward for the provider who provides the product introduction video specified according to a predetermined reward determination rule determined in advance; and a process of storing reward information that indicates a reward determined.
8370870	Bowles	2013-02-05	Method and system for compensating viewers of content A method and system for use in providing content to a viewer that includes providing a service comprising an on demand video service to the viewer wherein the viewer has an option to view video content. The system is configured to compensate the viewer a

			reward for having viewed the video content, and the system maintains an accounting of the reward and corresponding viewer identification.
20210279759	Lee	2021-09-09	<p>SYSTEM AND METHOD WITH STREAMING-BASED REWARD PROVIDING SERVER</p> <p>A streaming-based reward providing server includes: a destination location coordinate value inputter configured to receive a destination location coordinate value according to a user's input; a confirmation radius setter configured to set an arrival confirmation radius having a radius of a threshold value preset based on the destination location coordinate value; a reward amount inputter configured to receive a reward amount according to the user's input; a location coordinate value collector configured to collect a streamer location coordinate value from a terminal performing streaming broadcast; a trigger signal generator configured to generate a trigger signal; a reward acquisition signal generator configured to generate a reward acquisition signal; a participation rate calculation module configured to calculate a viewer participation rate for each viewer; and a reward calculator configured to calculate and output a viewer reward value for each viewer.</p>
20100138852	Hirsch	2010-06-03	<p>SYSTEM AND METHOD FOR THE PRESENTATION OF INTERACTIVE ADVERTISING QUIZZES</p> <p>A system and method for generating and presenting an interactive advertising quiz in conjunction with video media. The system generates an interactive advertising quiz having video content with one or more redacted elements. A redacted element may be, for example, a brand, logo, product, actor, or other identifier that is normally present in the video content. The system presents the interactive advertising quiz to a user and quizzes the user as to the identity of the missing element in the video content. The system receives the user's guess regarding the redacted element in the video content, and determines if the user's guess was correct. Correct guesses may result in incentives being awarded to the user. The interactive advertising content is shown in a post-roll position following online video content that has been shown to the user. The user may also challenge other users to play the interactive advertising quiz.</p>
9582827	Glass	2017-02-28	<p>System and method for digital delivery of vouchers for online gifting</p> <p>An electronic gifting system includes a first computing device that receives voucher information associated with an electronic voucher (e-voucher) to be given to a recipient from a second computing device. The voucher is redeemable for a specified product or service provided by a merchant. The first computing device also receives user-supplied content related to the recipient, and generates the e-voucher in accordance with the voucher information</p>

			and the user-supplied content. Thereafter, the first computing device displays the generated e-voucher on a recipient computing device in which the e-voucher including imagery that is associated with the specified product or service and the user-supplied content. At least one of the generated e-voucher or an environment in which the e-voucher is displayed is manipulated according to information obtained from one or more sensors configured on the recipient computing device.
20200184516	Bigley	2020-06-11	<p>BARCODE BASED COMMUNICATION</p> <p>Barcode systems and methods for person-to-person messaging, tracking, privacy, electronic gifting, and financial conversion are provided. Barcode systems related to and methods executing on a communications device of a sender and a recipient may facilitate the person-to-person messaging, tracking, privacy, electronic gifting, and financial conversion.</p>
20120226743	Smargon	2012-09-06	<p>SYSTEMS AND METHODS FOR CUSTOMIZED MULTIMEDIA SURVEYS IN A SOCIAL NETWORK ENVIRONMENT</p> <p>Customized multimedia surveys are provided in a social network environment. A user that initiates the survey provides survey content and properties. The properties include criteria specifying which users are eligible to participate in the survey. Users eligible to participate can be identified by querying a database of user properties. The survey can include text, images, audio, video, and other media. Eligible users are invited and responses are received from those who agree to participate. Survey results are compiled from the responses received. Rewards may be provided to respondents. The reward may be provided in an ecommerce system that includes both redeemable and non-redeemable points. Cash can be converted to non-redeemable points. Redeemable can be converted to cash. A transaction may transfer redeemable points from a first user to a second user with points converted from non-redeemable points to redeemable points in limited circumstances.</p>
20190311390	Evans	2019-10-10	<p>Methods and Systems for Gathering and Display of Responses to Surveys and Providing and Redeeming Rewards</p> <p>Systems and methods are described for selecting and presenting one or more surveys to a user based on a captured image or other information. Upon completion of the survey, a reward can be sent to the user. The reward can be redeemed by first clearing the reward using a captured image and location information of the user device to determine whether the redemption may be fraudulent. Manners for sharing surveys and creating new surveys and rewards are also described.</p>
20130085826	Woolley	2013-04-04	<p>GAME SYSTEM AND METHOD OF PROVIDING INFORMATION</p> <p>A game system and method of providing information within a</p>

			game. An advertising medium is provided that has indicia that is related to a product or a service and also includes a QR code that can be scanned by a computing device. The computing device then accesses a website that has a program where the retrieved information from the QR code is inputted so that a predetermined message such as a clue can be provided to a game player in order to determine a correct predetermined response in order to win a prize at the game.
20150019308	Wright	2015-01-15	<p>Methods and Systems for a Multi-User Competition</p> <p>A method of offering a reward customized to a user that is carried out by a processing system, including receiving a user selection of a unique identifier from a plurality of unique identifiers associated with a respective plurality of items from one or more first providers. The method further includes determining an item associated with the user selection, and offering a reward customized to such item.</p>
10949897	Lee	2021-03-16	<p>System and method for receiving promotional sample product</p> <p>A system and method for receiving a promotional sample product, which can enable an advertiser to check whether a sample product, provided by the advertiser, is accurately delivered to a customer, thereby securing the reliability of means for seeking exposure advertisement by providing samples, and maximizing the promotion effects.</p> <p>A system for receiving a promotional sample product includes: a sample receiving relay server; an advertiser terminal; a customer terminal; and a sample processing terminal. The sample receipt app generates only one authentication key per customer ID in order to prevent duplicated samples from being provided for one customer ID.</p>
20090106084	Or	2009-04-23	<p>Market surveying</p> <p>A Consumer Research Survey Management Apparatus comprising: a Survey Management Console interfaced with a Survey Participant Response Machine through which results of survey participation are collected and processed, and a method for holding surveys using the Consumer Research Survey Management Apparatus. The method comprises the steps of authoring a survey (Step I); determining whether the target population is ad-hoc or a set target (Step II); setting the survey schedule (Step III); activating the survey (Step IV); monitoring the survey in terms of its validity and integrity (Step V) monitoring participation levels (Step VI); optionally awarding incentives to survey participants (step VII); ensuring that the survey matches the research requirements in terms of population quotas (Step VIII) ensuring that the demographic profile of the survey participants matches the research requirements (Step IX); repeating at least part of the survey if necessary (Step X) and analyzing results (Step XI).</p>

10776810	Zachrisen	2020-09-15	<p>Loyalty program system, apparatus, and media</p> <p>Systems, methods, and apparatus are disclosed for managing a loyalty program. In some embodiments, a system includes a loyalty program management (LPM) system and a point-of-sale (POS) terminal. The POS terminal is configured to read a membership identifier, identify a plurality of goods, complete a sale of the identified plurality of goods to the member, and transmit, to the loyalty program management system, the read membership identifier and information about the identified plurality of goods. Based on the received information, the LPM system is configured to identify one or more point categories, and update earned loyalty points of the member in each of the identified one or more point categories. The LPM system is further configured to provide the POS terminal with a redemption value to be applied to the sale.</p>
GB1333960	Illinois Tool Works	1973-10-17	<p>Online personalized gifting system</p> <p>An online personalized gifting system for providing gift card related packaging formats to enhance the customer experience relating to online gift card sales.</p>
20110307931	Shuster	2011-12-15	<p>PARTICIPATORY TELEVISION INTEGRATION SYSTEM</p> <p>A method for providing real-time interaction with broadcasted audio/video content is disclosed. The method involves sampling via a microphone an audio segment from a broadcasted audio/video content received on an audio/video device, converting the sampled audio segment to a digital signal, comparing the digital signal with a digital snapshot of an audio pattern that corresponds to the audio portion of the broadcasted audio/video content, determining a current position relative to a beginning of the broadcasted audio/video content based on the comparing, and displaying on a second audio/video device an interactive display based on the determined current position.</p>

A-List Full Documents

The following patents (full documents) are those patents we felt were the most relevant to your concept. These should be studied in-depth to determine if these patents share one or more features of your concept.